

# Sponsorship Guide

## Four Amazing Benefits of Chamber Sponsorship!

As you consider using a portion of your promotion/advertising budget for 2020/2021, consider sponsoring the Veterans Chamber of Commerce!

**Increase Brand Visibility:** Put your brand visuals in front of large audiences who may not know your business. You can increase visibility with sponsor benefits, which include: • Recognition on event signage and collateral • Recognition on all pre & post-event marketing/communication materials • Opportunity to address audience (event-dependent) at event

**Exposure through Community Goodwill:** Clients trust brands that care about investing in their community. Community involvement will also set you apart from other brands and give people more incentive to support your business.

**Grow Business and Relationships:** Grow your network connections through sponsor benefits which may include, depending on event, the following: • Opportunity to introduce keynote or invited speaker • Opportunity to moderate or present a panel discussion • Opportunity to provide promotional products and/or brochures detailing your business to attendees

**Efficiently Generate New Leads:** Not only do Chamber events bring you a number of compatible customers, they also allow you to show the human side of your business. By attending, you can learn about your customers, promote your products and build a strong contact list.

# Sponsorship Packages

## **\$5000 Platinum Stripes Package**

Member badge

Business directory profile

Special network opportunities

Complimentary breakfast or luncheon 1 per year Advertising opportunities

Dallas USVCC Sponsorship opportunities

Newsletter

Ribbon cutting (when state opens

Company logo on our HOME PAGE website

Business spotlight on our social media

Business profile highlighted on HOME PAGE website

Complimentary breakfast & luncheon 2 spot3 representatives for the company

Chamber email list)

Business spotlight on newsletter (business provides article)

1- 3 minute video recording to be distributed on Dallas USVCC social media  
(meet the owner link with video)

1 head-shot photo

3 representatives for the company

membership e-blast for special promotions or events

2 tickets for the USMC ball

Sponsorship publicized on our social media

Marine Corps Ball includes:

Table for 10 people

Open bar

Logo on the table

2 invitations to the VIP reception with the guest of honor

Recognized verbally as a sponsor

Ball memorabilia

Apache Warrior Foundation Golf Tournament includes:

One of the 18 hole sponsorships

In golf cart GPS company advertisement

Tribute to a fallen Apache Warrior crew

Company logo on full color banner

2 tickets to golf during the tournament

Business Education Workshop: 20 minute presentation at one workshop

General Luncheon: 10-15 minutes presentation at one luncheon

Networking Happy Hour: 10 minute speaker spotlight

## **\$3000 Silver Stripes Package**

Member badge  
Business directory profile  
Special network opportunities  
Complimentary breakfast or luncheon 1 per year  
Advertising opportunities  
Sponsorship opportunities  
Newsletter  
Ribbon cutting (when state opens)  
**Sponsorship publicized on our social media**  
Company logo on our HOME PAGE website  
Business spotlight on our social media  
Business profile highlighted on HOME PAGE website  
Complimentary breakfast & luncheon 2 spots  
2 representatives for the company  
Chamber email list

Marine Corps Ball includes:

2 tickets  
Ball memorabilia

Apache Warrior Golf Tournament includes:

One of the 18 hole sponsorship  
In golf cart GPS company advertisement  
Tribute to a fallen Apache Warrior crew  
2 tickets to golf during the tournament

Guest Speaker at Luncheon or Business Education Workshop: 20 minute presentation at one event

Networking Happy Hour: 10 minute speaker spotlight

Plus Blue Star Level Membership for 2 representatives

And the best perk of all: Personal introductions to VIPs at events by the Dallas USVCC President.

## **\$1500 Bronze Stripes Package**

Member badge  
Business directory profile  
Special network opportunities  
Complimentary breakfast or luncheon 1 per year  
Advertising opportunities  
Sponsorship opportunities  
Newsletter  
Ribbon cutting (when state opens)

Marine Ball includes:

2 tickets

Ball memorabilia

Apache Warrior Golf Tournament includes:

2 tickets to golf during the tournament

2 memorabilia t-shirts

Co-Guest Speaker at Luncheon or Business Education Workshop: 15 minute presentation at one event

Networking Happy Hour: 10 minute speaker spotlight

Plus Red Star Level Membership

## More Sponsorship Opportunities

**Business Education Workshops: (zoom/ in person as permitted with CDC guidelines)**

Cost: TBD per event

A business education series is being planned with topics that will be of interest and benefit for small to medium sized businesses. If the sponsor's business is relevant to the workshop topic, the sponsor may speak for 20 minutes. Otherwise, the sponsor may introduce speakers. More information will be provided as programs are developed. If you are interested in sponsoring a workshop, contact Chamber staff.

**General Membership Luncheons: (as permitted with CDC guidelines)**

\$500 per luncheon

Membership luncheons will feature speakers who will appeal to a larger and more diverse demographic of Chamber members and guests. Sponsorship includes three {3}

complimentary registrations plus 10-15 minutes on the agenda to introduce your business.

**Happy Hour Networking: (as permitted with CDC guidelines)**

\$250 per event

Chamber members are invited to a location for casual networking and appetizers. The host company will have an opportunity to talk about their business and introduce their staff. The sponsoring business will have the opportunity for a 10 minute presentation and is also responsible for providing appetizers, drinks, and a minimum of two door prizes for the event. Chamber is responsible for the invitations and marketing the event to all chamber members.

**Custom Sponsorship: (as permitted with CDC guidelines)**

VIP Coffee

\$750 Annually

The VIP Coffee is a monthly member orientation for new and prospective chamber members to discuss benefits and value of joining the Chamber. Sponsorship benefits include recognition at each breakfast with time to introduce your business to those attending as well as signage at event and logo on all promotional materials, printed and online

**Friday Morning Reveille Weekly Spotlight Speaker:**

No Fee Involved

During the morning reveille, you will receive 20 minutes on the program for a presentation about your business. You are encouraged to bring any promotional materials or handouts for the audience. Once we start meeting in person, we will also have breakfast sponsors who will bring food and water and give a 10 minute presentation. The Chamber will provide the coffee and pastries.

**Friday Morning reveille Weekly Table Sponsor: (as permitted with CDC guidelines)**

\$25 per meeting

Highlight your business on the sponsor table during in person reveille meetings- gain additional exposure while greeting those attending. Bring flyers, business cards or products representative of your business. We provide the table --you make it attractive!